

Why Hire a Buyer's Agent?

Nearly 85% of home buyer's now start their search on the internet before ever talking to a licensed agent. So why not just call the Listing Agent directly when you find the property you want? Here's why.

The Listing Agent is hired by, and paid by the Seller to protect the ***Seller's*** best interests, so it is important for you to hire a Buyer's Agent to protect ***your*** best interests.

When one agent works on behalf of both the seller and the buyer in a single transaction it is known as Dual Agency. Although Dual Agency is legal in this state, it is outlawed in many others because of the ethical difficulties involved in trying to serve two clients without favoring one over the other.

Asking a Listing Agent to help you buy a house is like asking a Prosecuting Attorney to defend you in court.

You deserve to be represented by an agent who is committed to serving only your best interests. Call me today to represent you.



The Key to Your New Home
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